

UROVALVE

FREEDOM • FUNCTION • CONTROL

Harvey Homan, President & CEO

“EXPERIENCE IS NOT WHAT HAPPENS TO A MAN; IT IS WHAT A MAN DOES WITH WHAT HAPPENS TO HIM,” insisted **British author Aldous Huxley (1894-1963)**. Certainly, Urovalve’s President and CEO, **Harvey Homan, Ph.D.**, is a great example of Huxley’s hypothesis. Indeed, by any measurement standard, Dr. Homan is clearly an altruist. His father, a machinist who did not graduate from high school, died of a heart attack when Harvey was 10. “Mom was a very very dedicated mother,” recalls Dr. Homan. “I was an only child. She never remarried, and I was her primary focus. She was a very bright woman, a very determined woman who never graduated from high school but who worked extremely hard to make certain that I got a good education, and that I understood the concept of ‘giving back.’”

‘Giving back’ is in Dr. Homan’s genes. Married for 31 years and a father of four, Dr. Homan is a coach for the Special Olympics of Somerset County (N.J.). “I enjoy teaching. I enjoy trying to help others grow, to find their way.” His son, Daniel, 21, has special needs. An athlete in high school and college, Dr. Homan coaches his son to compete in cycling, swimming, bowling and skiing. “Special Olympics is a terrific organization and really brings a lot out of kids. Daniel enjoys the camaraderie most of all, and the fact that he knows that he *can* compete and win. A lot of these kids act very differently when they are competing with fully abled young people, whom they realize they will not be able to compete effectively against.” (Dr. Homan played lacrosse in college and graduate school, and football and wrestling through high school.)

His altruism isn’t limited to the Special Olympics. He is ‘Project Leader’ for the Methuchen Catholic Relief Services, which continues to provide money and other forms of aid to the victims of the Indian Ocean tsunami disaster of 2004. “I was sitting at home on Christmas Day in 2004 and seeing these horrific images on TV of the tragedy taking place in India, and I felt that I had to do *something*. We’ve done some fairly significant work with our sister diocese partner in the southeast portion of India, which started as relief and rebuilding and has continued to raise money and give other support to the people of our sister-diocese.”

Dr. Homan also volunteers his time as a mentor to business education majors at the NYU Stern School of Business, where he earned his MBA degree in 1988, and is a member of the Board of Visitors at the New Jersey Institute of Technology (NJIT) School of Management. In addition, he is an adjunct faculty member at NJIT’s School of Engineering, where he teaches in the Department of Biomedical Engineering. ■

An only child whose father died when he was 10, Harvey Homan learned self-reliance and altruism from his hard-working and determined mother. The need to “give back” may explain why he is a Special Olympics coach, a mentor to college students, and a disaster relief leader...

Dr. Harvey Homan is CEO of **Urovalve**, a medical device company develop-



ing products that address problems with urinary flow and control. Dr. Homan developed Urovalve’s vision and strategy, leading to successful completion of Urovalve’s first-in-man clinical trial with its lead device, the **Surinate®** Bladder Management System. He has won grants for the Company from: the NJ Commission of Science and Technology (\$350,000); NIH (\$850,000); \$2.3 million from private investors and the NJ Economic Development Authority (\$100,000). Prior to Urovalve, Dr. Homan was President and CEO of **Linguagen Corp.** (now Redpoint Bio), which is developing flavor modifiers and sweeteners for drugs, food and beverages; from 2001-2003, Dr. Homan provided vision and leadership to transform the fledgling company’s business model, secure seed funding and plant the foundation for success. From 1994-2000, Dr. Homan was employed by **The Boots Company plc**, at \$8 billion in annual revenues the dominant pharmacy chain in the UK. When he left in 2000, Dr. Homan was SVP for Corporate Development & Innovation. Previously, he was Vice President of Product Development & Scientific Affairs for Boots Healthcare Int’l, overseeing 220 employees.

Personal

Ongoing, voluntary relationships: Special Olympics **Coach**, Somerset County, NJ.; Project **Leader**, Diocese Metuchen Catholic Relief Services, Indian Ocean tsunami disaster; **Mentor**, NYU Stern School of Business; **Teacher**, NJIT School of Engineering (NJIT), Biomedical Engineering.

Education

B.A., Biology and Psychology, **SUNY (Buffalo)**, 1972; M.A., Biology, **Hofstra University**, 1974; Ph.D., Pharmacology, **University of Georgia**, 1978; M.B.A. (Marketing Specialization), **New York University’s Stern School of Business**, 1988.

Professional

Proven track record in **scientific and commercial** leadership positions with **start-up and mature** consumer health, pharmaceutical, and medical device companies in the U.S. and Europe. Able to rapidly identify critical issues, develop innovative strategies and implement through empowered teams.